DESOTO FAMILY THEATRE

9105 Highway 51 North ● Southaven, Mississippi 38671

Thank you for supporting your local theatre!

Dear Friends of DeSoto Family Theatre:

From the hundreds of volunteers, patrons, subscribers, and Board of Directors, we would like to THANK YOU for your support to make our season at DeSoto Family Theatre a HUGE success.

DeSoto Family Theatre is dedicated to creating an artistic process that strives to enrich the lives of individuals, families, and the community by creating a working and performing environment that incorporates God-honoring principles and is positive, uplifting and wholesome. DFT seeks to be known as an organization that provides entertainment appropriate for the entire family in DeSoto County and the surrounding community while offering opportunities for participation in the art of theatre.

Your support not only allows us to provide quality live stage productions but to serve our community through providing acting workshops, Summer camps and conservatories for students and special private performances for many other non-profit organizations in our area. Supporting DFT is easy and affordable. It is designed to create a unique opportunity to connect your business with DFT audiences from North Mississippi, West Tennessee, and Eastern Arkansas.

Our season shows for 2018/2019 will be an exciting line up that you don't want to miss. We will host:

Godspell: June 8-17, 2018

The Lion, The Witch, and The Wardrobe: September 7-16, 2018

DFT Kids Performance ***Shrek, Jr***: October 19-28, 2018

Disney's Newsies: November 30-December 9, 2018

DFT Kids Performance ***Annie, Jr***: February 8-17, 2019

Singin' in the Rain: April 5-14, 2019

Your partnership ensures that the benefits of theatre remain available to everyone now and for future generations. We're excited to see where DeSoto Family Theatre is going as we approach our 20th Season!

On behalf of hundreds of audience members and volunteers, we invite you to join us and participate in our success. We look forward to seeing your name on our Star Sponsor Wall soon!

Please contact Dan Lehman if you have any questions.

Thank you!

DeSoto Family Theatre

DeSoto Family Theatre
2018/2019 Sponsorship Agreement

DeSoto Family Theatre is looking for sponsors to help us in our mission to continue providing community theatre to North Mississippi and the surrounding communities. DFT is a thriving arts organization that involves hundreds of volunteers, students, and viewers each year and makes DeSoto County a more vibrant, enjoyable place to live. Area business organizations can take pride in supporting one of the Mid-South's leading forces in community-wide education and entertainment.

Sponsoring businesses and organizations will be publicly recognized all year long in the following ways:

	Encore $1,000	Director $2,500	Producer $5,000	Cindy's Circle $10,000	Tony Award $20,000
Website Recognition & Link	☑	☑	☑	☑	☑
Theatre Lobby Display	☑	☑	☑	☑	☑
Newsletter Recognition	☑	☑	☑	☑	☑
Program Ad for all shows	Half Page B/W	Half Page Color Ad	Full Page Color Ad	Full Page Color Ad	Full page Color Ad
Show Posters				☑	☑
Show Banners				☑	☑
Private Performance				1	2
Recognition on Ticket Envelope		☑	☑	☑	☑
Recognition on Social Media		☑	☑	☑	☑
Opening Night Sponsorship First Refusal					☑
Sponsor Night		☑	☑	Exclusive-not shared	Exclusive-not shared
Curtain Speech Recognition		Sponsored Performance	Sponsored Performance	Every Performance	Every Performance
Discounted Tickets for $10	25	50	100	100	100
Comp Tickets to every show	5 Flex	10 Front Row	10 Front Row	10 Front Row	10 Front Row
Sponsorship Value	***$3,500***	***$4,000***	***$7,000***	***$12,000***	***$25,000***

If you have any questions about sponsorship, please don't hesitate to ask! Contact Dan Lehman at dlehman@dftonline.org or call him at 901-870-2332.

DeSoto Family Theatre
2018/2019 Sponsorship Agreement

This agreement is between _____ (hereinafter "Sponsor") and DeSoto Family Theatre. Sponsor agrees to be a sponsor for the 2018/2019 Season of DeSoto Family Theatre (hereinafter "DFT") at the following level, in exchange for the benefits of the selected sponsorship level described on previous page of this agreement:

❑ Tony Award ($20,000) ❑ Cindy's Circle ($10,000) ❑ Producer ($5,000)

❑ Director ($2,500) ❑ Encore ($1,000) ❑ Other _____

Sponsor may provide and/or have approval of any advertisement relating to the Sponsor that appears in production programs by contacting Trish Toomey at 662.280.6546 or dft@dftonline.org.

GENERAL TERMS

No Partnership Created. Nothing in the agreement shall be construed to place the parties in the relationship of partners or joint ventures or agents, and SPONSOR shall have no power to obligate or bind DFT in any manner whatsoever. **Use of Parties' Names**. Except as otherwise provided herein, neither party may use the other party's name without approval of the other party. Each party agrees that it shall neither state nor imply, either directly or indirectly, other than under this Agreement, that it is supported, endorsed or sponsored by the other party and, upon the direction of the other party, shall issue express disclaimers to that effect. **Force Majeure.** Neither party shall be responsible to the other for failure to perform any of the obligations imposed by this Agreement, provided such failure shall be occasioned by fire, flood, explosion, lightning, windstorm, earthquake, subsidence of soil, failure or destruction. In whole or part, of machinery or equipment, discontinuity in the supply of power, governmental interference, civil commotion, riot, war, strikes, labor disturbance, transportation difficulties, labor shortage or any cause beyond the reasonable control of the party. **Termination.** This agreement may be terminated by either party by providing notice to the other no less than 30 days before the date of the Event.

Payment Amount Included: $_____

Payment Choice:

❑ Payment in full by enclosed check ❑ Payment in full by credit card

❑ Please Invoice

❑ Request payment by quarterly installments of $_____ (billed June 1, September 1, December 1, March 1)

❑ Other:_____

By: _____ Date: _____
Designated Sponsor Representative

Accepted by: _____
DeSoto Family Theatre Representative

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Company website address: _____

Credit Card Information:

Type of Card: Visa/MC/AMEX/Discover

Card Number: _____/_____/_____/_____ Expiration: ____/_____

CVV: _____

Name on Card:_____

Signature: _____

ARTWORK:

Sizes: Half Page: 5 in. x 3.8 in. Full Page: 5 in. x 8 in.

Digital files are required. Acceptable file formats are: (Hi-Res PDF preferred) Photoshop (tif, pdf), Illustrator (eps, pdf). Ad creation is available. DFT will provide one proof to Sponsor for approval before printing. Email, your artwork to dft@dftonline.org. If you need assistance creating your ad, or have questions, email dft@dftonline.org, or call 662-280-6546.

Please complete and sign this agreement and submit to
dft@dftonline.org or
mail to DeSoto Family Theatre, 9105 Highway 51 N., Southaven, MS 38671

DFT
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FAMILY
THEATRE

www.dftonline.org